



GEORGE ASSAD, MBA

SENIOR MANAGEMENT PROFESSIONAL

CONTACT



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[LinkedIn Profile](#)

PROFESSIONAL SKILLS

- Strategy
- Project Management
- Risk Management
- Crisis Management
- Mergers & Divestments
- Joint Ventures
- Corp Debt Restructuring
- Negotiations
- Economic Development
- Problem Solving
- Litigation Oversight
- Policy Compliance
- Corporate Governance
- Business Development
- Asset Management
- Regulatory Affairs
- Stakeholder Interests
- Partnerships
- Team Leadership
- Performance Metrics
- Digital Transformation
- Trade Compliance
- Supply Chain Optimization
- Public Relations
- Corporate Social Responsibility
- Change Management
- Board of Directors

MBA in Finance (Honors), Thunderbird School of Global Management, Phoenix, AZ
B.A. in Computer Science/Finance (Honors), Pennsylvania State University

Strategic and hands-on Senior Management professional with demonstrated experience driving economic growth and market expansion. Recognized expertise in advising on foreign policies, directing initiatives, and leading economic recovery efforts. Navigate complex regulatory environments and deliver innovative solutions to drive success.

PROFESSIONAL EXPERIENCE

GLOBAL BUSINESS ACCESS, LTD., Washington, DC 2000-Present

GBA Ltd is a consulting firm specializing in business strategy & market access solutions.

PARTNER/ SENIOR PROJECT ADVISOR

- Expanded via partnerships with media and attorneys for more legal support and visibility.
- Led the Global Scholarly Institute (GSI) with universities' collaboration to foster dialogue.
- Selected as Special Adviser to the \$22 billion Mideast Ministry of Banking, Treasury, and Security, he was instrumental in restructuring Iraq's economy under the Pentagon's authority.
- Oversaw \$20 million fundraising as director of World Energy Forum for events (China/UAE) attended by 1400+pp. Achieved \$1 million sponsors, as Director of World Water Organization, for U.N. event. Co-host: Capital Markets Live on Business Talk Radio. Health Commentary Advisory Committee. E-Government.

Core Accomplishments:

- Spearheaded \$215 billion economy recovery efforts in Indonesia during the financial crisis, advising officials on policy development, restructuring the banking system, and improving stability.
- Selected to co-lead establishing a China subsidiary for a top-tier, \$150 BB (billion) U.S. bank.
- Chosen as sole advisor to a Gulf country on a \$190 billion economic diversification and restructuring.
- Established a partnership with the European Central Bank, promoting global economic stability and growth.

TSUNAMI HOSPITAL FOUNDATION, New York, NY, Mar 2005-Aug 2016

The Tsunami Hospital Foundation is a nonprofit that builds healthcare infrastructure and relief efforts.

MANAGING DIRECTOR AND CO-FOUNDER

- Partnered with former UN Chief of Treaty Section to provide crisis recovery to Asian healthcare infrastructure via public-private partnerships. Spearheaded Digital Health.
- Specialized in international public health policy and management, fundraising, and awareness.

Core Accomplishments:

- Established a nonprofit to fund a university research hospital with a clinic, an Infectious Diseases Institute focusing on water-borne disease prevention, and a Global Nutrition Center.
- Collaborated with global industries, governments, and media to raise private sector funds for a world-class hospital to advance healthcare and offer recovery in a \$24 billion Sri Lankan economy.
- Spearheaded the "BLUE Campaign" for clean water to implement sustainable solutions.
- Hosted impactful awareness events at the Museum of Modern Art in NYC, engaging media personalities and alternative media to amplify the initiative's reach and impact.

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SENIOR MANAGEMENT PROFESSIONAL

SENIOR PROJECT ANALYST, Delta International, Gulf and Asia

- Advised a multinational company's CEO on diplomatic energy and technology transfer project negotiations.

Core Accomplishments:

- Facilitated negotiations for 3 years, earning government officials' confidence and resolving stalled contract negotiations within 6 weeks, saving \$10 million in legal fees.
- Provided expertise in negotiating and restructuring joint ventures and memorandums of understanding for a \$100 billion development project spanning 1.5 million acres in Southeast Asia.
- Negotiated real estate projects and infrastructure development for trade.
- Restructured a joint venture investment in the Gulf/European energy pipeline.

OVERSIGHT ASSET SPECIALIST/REVIEWER-IN-CHARGE/POLICY-COMPLIANCE ADVISOR,

FDIC/ Resolution Trust Corporation, Valley Forge, PA

- 1st hire of Restructuring and Due Diligence team. The team grew to 600 staff. Implemented 3,000+ real estate proposals with 99.99% Board approval.

Core Accomplishments:

- Led the Northeast Office for a \$160 billion government bailout.
- Launched the asset management division of a \$4B bank. Served 7 years as Board Advisor.
- Managed a \$500 million asset restructuring, reducing costs by 80% and legal costs by 90%.
- Increased the value of healthcare projects by 600+%, over 4 years. 'Oversaw debt/equity swap of 120MM urban redevelopment project, saving 10 million in legal fees.
- Achieved **2 FDIC Awards** in the formation of 2 new departments & beyond the call of duty.

PRIMARY MEDIA CONTRIBUTIONS

Fox News.com/live • Wall Street Letter • US Business Roundtable • ChanceTV • Global Scholarly Institute • Institutional Investor Conference • India Post • Al-HurraTV • Good News Broadcast • WFMZ • Agence-France de Presse

PANEL CONTRIBUTIONS

- DLA Piper NYC Law Firm: Moderated Sovereign Funds Panel at the Middle East Leaders Forum
- Panelist at Agrion's "Clean Energy & Water" event at Rock Center, alongside a Columbia University Ph.D. and a representative of NYC Mayor Bloomberg.
- Served as an invited panelist at The Economist Magazine/EIU's Business Roundtable on the State of the Global Economy in NYC.
- Panelist at the UN Annual Conference on The World Water Org.
- Discussed Green Economy Innovation at the Africa Strictly Business Forum at BNY Mellon.
- Participant in the Forbes CEO Conference's Executive Forum on "Innovation in Healthcare."