GEORGE J. ASSAD

Executive Biography: Government & Corporate Restructuring, Trade & Energy Security

THE BEGINNING: BUILT FOR CRISIS



George Assad was the youngest official recruited to help launch the federal response to the savings and loan crisis, joining the FDIC/Resolution Trust Corporation as a first hire. It became a 600-person operation, managing one of the largest asset recovery efforts in U.S. history. He oversaw the recovery of $4 billion of $160 billion in U.S. assets at a 90% reduction in legal costs, with a 99.99% board approval rate across more than 3,000 asset proposals. That early, formative role in stabilizing a collapsing financial system set the course for a career built on one question: how do you grow institutions when they're failing in real time?

TRADE, DIPLOMACY & THE GULF

He went on to serve in a U.S. trade representative capacity during the Bush administration, working on international negotiations across the Gulf, Mideast, and Asia, advisory work that has since included serving as sole advisor on a $190 billion Gulf economic diversification and privatization program, and as Special Advisor on a $22 billion sovereign economy restructuring that led to a separate $190 billion engagement with the same government. These relationships and regional fluency remain directly relevant as energy security, supply chain realignment, and Gulf investment in global infrastructure dominate today's agenda.

INFRASTRUCTURE & TRANSACTIONS AT SCALE

His advisory portfolio spans economies ranging from $22 billion to $215 billion in scale, including a $215 billion economic recovery advisory mandate in Indonesia covering banking sector stabilization and macroeconomic restructuring. In one notable engagement, he resolved a $100 billion real estate negotiation in six weeks after three years of stalemate, saving more than $10 million in legal fees. He has also been approached to negotiate a partnership framework with the European Central Bank, the kind of capital-intensive, multi-stakeholder mandate now accelerating as nations rebuild grids, transport, and digital infrastructure under pressure.

INSTITUTIONAL STANDING & VOICE IN THE CONVERSATION

George has moderated and appeared on panels at DLA Piper, the World Bank, and Forbes CEO forums, engaging with sovereign funds, central banks, and capital markets leaders. He writes on healthcare and infrastructure policy under "GA News Analysis," and holds institutional media credentials with Fox News, Forbes, The Economist/EIU, Al-Hurra TV, and Agence France-Presse, translating restructuring expertise for public and policy audiences.

He holds an MBA in Finance (Honors) from Thunderbird School of Global Management, ranked #1 in International Business for 22 consecutive years, and a B.A. in Computer Science & Finance (Honors) from Pennsylvania State University. He has held DoD Top Security Clearance, passed the State Department FSO exam, and was a seven-year invitee to the FTA of the Americas.

CURRENTLY

George operates as a strategic advisor on federal and corporate restructuring, asset recovery, and cross-border institutional mandates. He draws, when engagements warrant it, on a network of former U.S. federal and diplomatic officials built over three decades. He also co-leads the Tsunami Hospital Foundation, applying the same crisis-to-grow framework to healthcare infrastructure via philanthropy.

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